# MANAGEMENT SOFTWARE

### Broadcast Manager - Enterprise Resource Management Software

No competitive company in the industry can afford staff or equipment downtimes. The optimal and efficient use of staff- and equipment resources have gained increasing importance for company-strategic decisions. Especially in companies with intensive call sheet tasks only effectiveness and flexibility can prevent the increasing cost pressure.

The question that arises here is: How can the existing resources be used and controlled in a profitable and professional way? The answer is:

# "With the BROADCAST MANAGER."

The Broadcast Manager (BCM) controls in-house processes regarding to staff and equipment resources in a responsible manner and can provide assurances regarding optimal and efficient utilisation - short-term as well as long-term.

# **Product description**

With our software, a multi-user client/server-system is at your disposal, which is tailored exactly to the requirements of film- and TV- production planning.



You can organise your production and the available staff and equipment according to utilisation and employment cost. Furthermore, the system has an intuitiv and modern user interface (GUI), and is available in german and english language.

The planning and booking of staff,- Cut-, ATM-, EB-, KB,- SNG-, editing van-, OB van-, additional material,- ratecard (etc.) - ressources can be controlled and subsumed via a central and comfortable user interface. For the modules post and studio are separate graphical gantt-planning surfaces, that are characterized by a clear structure, scalability and intuitive handling.

The BCM is largely open to versatile configurations and customizable for individual requirements.

### Range of functions

- Staff planning
- Calculation
- Broadcast planning
- Staff- and equipment standards
- Staff administration / staff qualification
- User administration /user groups
- Report generator (incl. Adobe PDF, Microsoft Excel and Word - Export, Mail dispatch)
- Post planning module
- By click master data- capturing
- Tape archiving solution

- Equipment planning
- Fleet planning
- Calculation
- comfortable service administration
- Service administration / service qualification
- Gantt-planning interfaces
- Multiple-mail & multiple-SMS-function for Prod.
- Studio planning module
- Microsoft Outlook integration
- Off-time administration (staff/equipment)
- Master data/analysis Excel export
- Production-InfoPool (central + transparent)
- BCM Sales integrated and comfortable order administration
- Freely scalable circum search with a GEO-module for services + staff
- BCM MOBILE SUITE: BCM MOBILE WEB TOOLS (Browser) / BCM MOBILE APPS (iPhone/iPad) with weekly schedule equipment / staff / fleet, Online-call sheet, timekeeping

### Fields of application

Staff call sheet

- Equipment call sheet
- Event planning

# System requirements

Client**	Server **
<ul> <li>Intel<sup>™</sup> or AMD<sup>™</sup> - DualCore Prozessor with at least 2 GHz Taktfrequenz</li> <li>Microsoft Windows XP<sup>™</sup> with SP3, Windows 7 (32 Bit/64 Bit)</li> </ul>	
at least 2048 MB RAM	at least 2048 MB RAM
<ul> <li>Microsoft Internet Explorer<sup>™</sup> *</li> </ul>	Microsoft SQL Server™ ***
Microsoft Outlook™ *	enough free hard drive space for database ****
• 2 GB free hard drive space**	
• 1024 x 768 pixel monitor resolution Recomm.: 1400x1050 / 2 monitors	Optional: Linux- or Windows- Server***** for BCM Mobile Web
Microsoft .Net 4.0™ Framework     SAP Crystal Reports™ Runtime	Tools (Browser) or BCM Mobile Apps (Apple iOS)

- \* Can be exchanged with other products (by arrangement)
- \*\* The Broadcast Manager can be installed as StandAlone application or as a client/server-system.
- \*\*\* The following SQL-database server are supported: SQL Server 2005™ (require a licence), SQL Server 2008 ™ (require a licence) / SQL Server 2008 R2 ™ (require a licence)
- \*\*\*\* Depends on quantity of the data, initially circa 2 GB.
- \*\*\*\*\* Linux: e.g. RedHat or Windows Server from NT 4.0 up to ... incl. current Patches, PHP 5.0 FreeTDS-Treiber, Microsoft-JDBC-Treiber, Apache from 2.0 up to ..., Java 6

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